GOVERNMENT OF INDIA
CULTURE
LOK SABHA

STARRED QUESTION NO:206
ANSWERED ON:14.12.2015
Cultural Policy
Rao Shri Rayapati Sambasiva

Will the Minister of CULTURE be pleased to state:

MINISTRY OF CULTURE
LOK SABHA
STARRED QUESTION NO. *206
TO BE ANSWERED ON 14.12.2015

CULTURAL POLICY

*206: SHRI RAYAPATI SAMBASIVA RAO:

Will the Minister of CULTURE be pleased to state:
a) whether the Government has made any reforms in addressing the cultural issues in the country and if so, the details thereof;
b) the evaluation mechanism in place to monitor the implementation of the programmes and plans of the Government commensurate with the cultural policy of the Government;
c) whether the Government is emphasizing on the ancient cultural traditions of our country and if so, the details thereof;
d) whether the Government has undertaken any study to evaluate the impact of westernization on the Indian culture and if so, the details thereof and the outcome of the study ; and
e) the steps taken/proposed to be taken by the Government to promote our cultural tradition and values?

Answer

ANSWER
MINISTER OF STATE, CULTURE AND TOURISM (INDEPENDENT CHARGE) AND MINISTER OF STATE, CIVIL AVIATION
(DR. MAHESH SHARMA)

(a) to (e): A statement is laid on the table of the house.

STATEMENT REFERRED TO IN REPLY TO PART (a) to (e) OF THE LOK SABHA STTARRED QUESTION No. 206 FOR 14.12.2015 REGARDING CULTURAL POLICY

(a): India has one of the world's oldest and most diverse cultures which is an amalgamation of the characteristics and knowledge of its people, their social habits, music, arts, cuisine, language and their entire way of life. The organizations of the Ministry of Culture are mandated to preserve, promote and protect the rich tangible and intangible cultural heritage of the country. The organizations operate in the sphere of dance, music, theatre, art, literature, museums, archives, libraries, archaeology, anthropology, folk culture and Buddhist traditions. These organization continuously address the cultural needs and requirements of the country. Some of the recent reforms of the Ministry have been with regard to sectors such as Museums, monuments, digitization of collections.
(b): All programmes and schemes are evaluated at regular intervals as per norms and procedures.
(c): The organizations of the Ministry focus on all cultural traditions of the country such as ancient, modern and folk traditions through their programmes and schemes.
(d): No study has been conducted by the Ministry of Culture to evaluate the impact of westernization of Indian culture.
(e): The various organizations of the Ministry undertake activities throughout the year in accordance with their mandate. Their programmes are well publicized in the social, electronic and print media. The organizations make special effort to involve youth and children so as to connect them with various aspects of Indian culture. The programmes conducted by these organizations cater to the needs of all sections of society and are aimed at promoting a sense of pride about India's ancient and diverse culture amongst the citizens of India. Various cultural programmes, workshop, seminars, cultural fair programmes are undertaken from time to time to promote our cultural tradition and values. These activities are carried out through attached / subordinate and autonomous organizations of the Ministry.